

**OTBOX**

Your Way Out of The Box

# Your One Stop **Digital** Solution



## Otbox Media Solutions

**is a premier all-in-one** digital marketing and creative agency based in Delhi, offering the cutting-edge digital solutions your brand craves. With our extensive portfolio of clients, our expertise in crafting compelling campaign strategies and innovative amplification ideas is unparalleled.



## Our Holistic Approach

We think, research, create, execute, and thrive to deliver the perfect solutions tailored to each client's unique challenges. Our support extends beyond the expected, walking alongside your brand on the path of success and glory!

# Creative Digital Marketing & Media Agency

Providing **Revenue Driven** Solutions with

**Unique Strategies**

**15+**

Industries Covered

**60+**

Satisfied Clients

**85+**

Projects Delivered

**3+**

Years of Experience

[otboxmediasolutions.com](http://otboxmediasolutions.com)

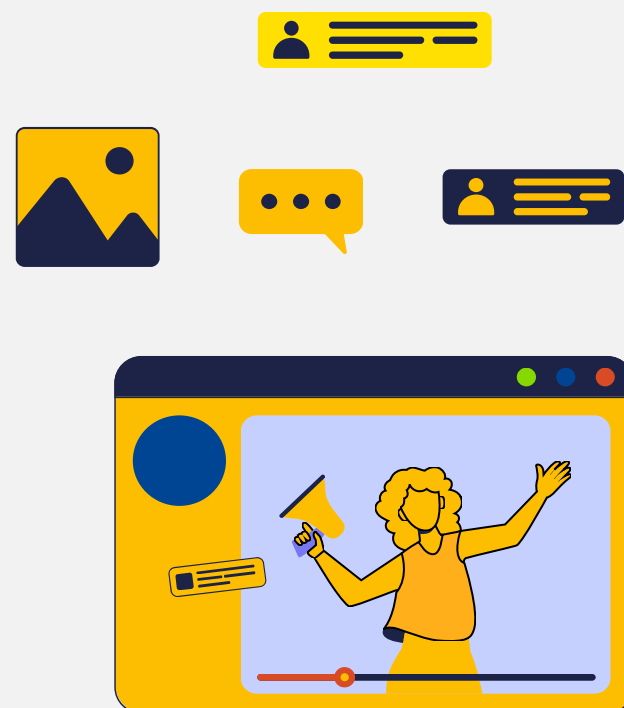


# Core **Services**

## Influencer Marketing

Fake views & comments have ruined this industry. We connect you with genuine creators for profitable collabs. From sourcing relevant creators to crafting execution strategies, we walk you through the journey.

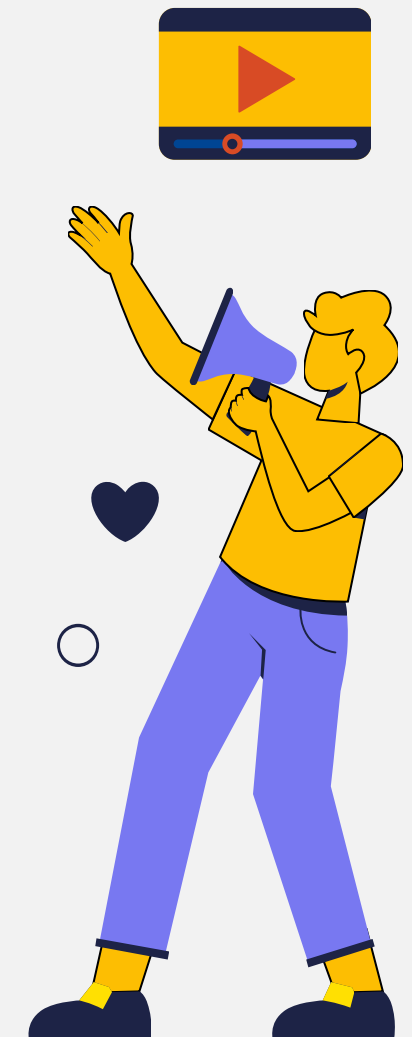
- Influencer Lists
- Content Shoot & Production
- End To End Management
- Influencer Events



## Social Media Marketing

We help you scale from zero to unicorn. From crafting appealing calendars to trending content pieces, social media with us is innovative, impactful and far from ordinary.

- End to End Management
- Creative Reel Ideas
- Informative Calendars
- Monthly Report



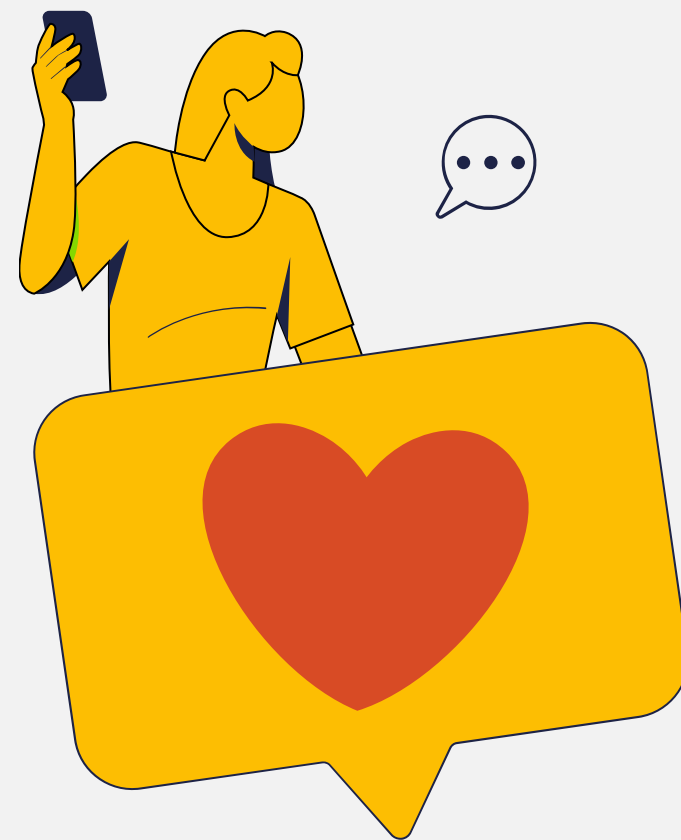


# Core **Services**

## Content Strategy

We live by the mantra **“CONTENT IS KING”**. Discover unparalleled content services tailored to your growth needs. Break free from the ordinary with our unique strategies, engineered to yield revenue and grab eyeballs.

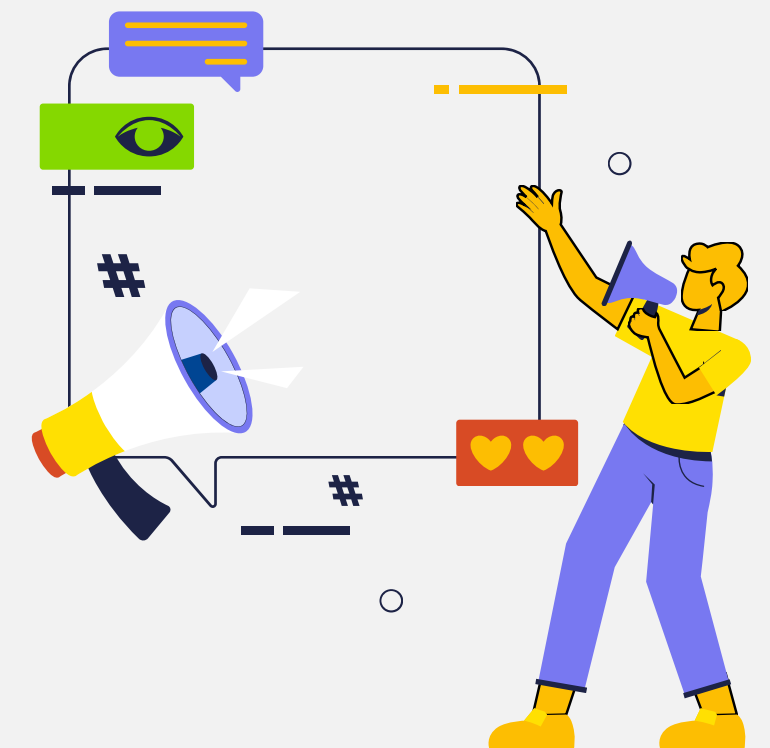
- Content Writing
- Content Creation
- Copywriting
- Execution Strategies



## Performance Marketing

Boost your ROI and ROAS by 5X with our data driven performance marketing strategies. Leverage industry-revamping strategies to scale your business exponentially.

- Meta Business Suite Management
- Ad Copies & Creatives
- Google Ads
- Performance Report



# Core **Services**

## Search Engine Optimization

Organic reach drives company growth, and our SEO expertise offers unmatched impact. With ample of top ranking websites in the portfolio, our experts ensure relevant traffic to your website within 3 months

- Keyword Research
- On-Page Optimization
- Organic Backlink Creation
- Local SEO



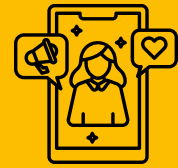
## Website Development

With over 30+ websites developed, our team empowers businesses online. From Shopify to WordPress, our experts can deliver your dream website within 14 days

- Custom Theme Development
- Website Content & Graphics
- 1 Year Management
- Web Design

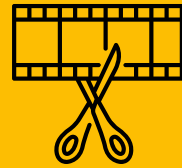


# Extended **Services**



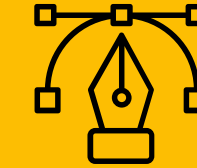
## **Influencer Event**

Create buzz-worthy moments with influencers at every event



## **Video Editing**

Transform raw videos into captivating videos that serves the purpose



## **Logo Design**

Logos that connect and leave a lasting impression



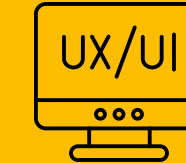
## **Content Writing**

Words that engage, inform and drive business forward



## **Event Management**

Organize perfectly executed seamless events for memories



## **UI-UX Design**

Craft intuitive userface that drives and understands TG



## **E-Commerce Marketing**

Boost your online sales 4x with data-driven ecommerce strategies



## **Offline Marketing**

Avail Old-School Marketing Strategies with a modern twist



## **Video Production**

Transform your digital assets with a captivating brand shoot

**You're either**

**remarkable or**

**invisible**

Top

# Clients



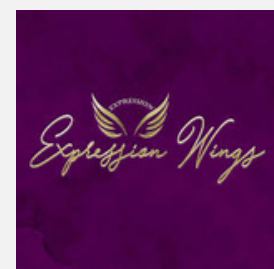
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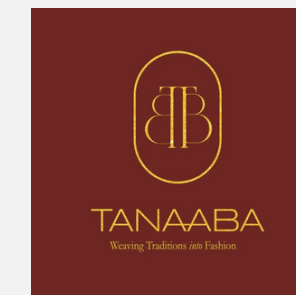


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essentials

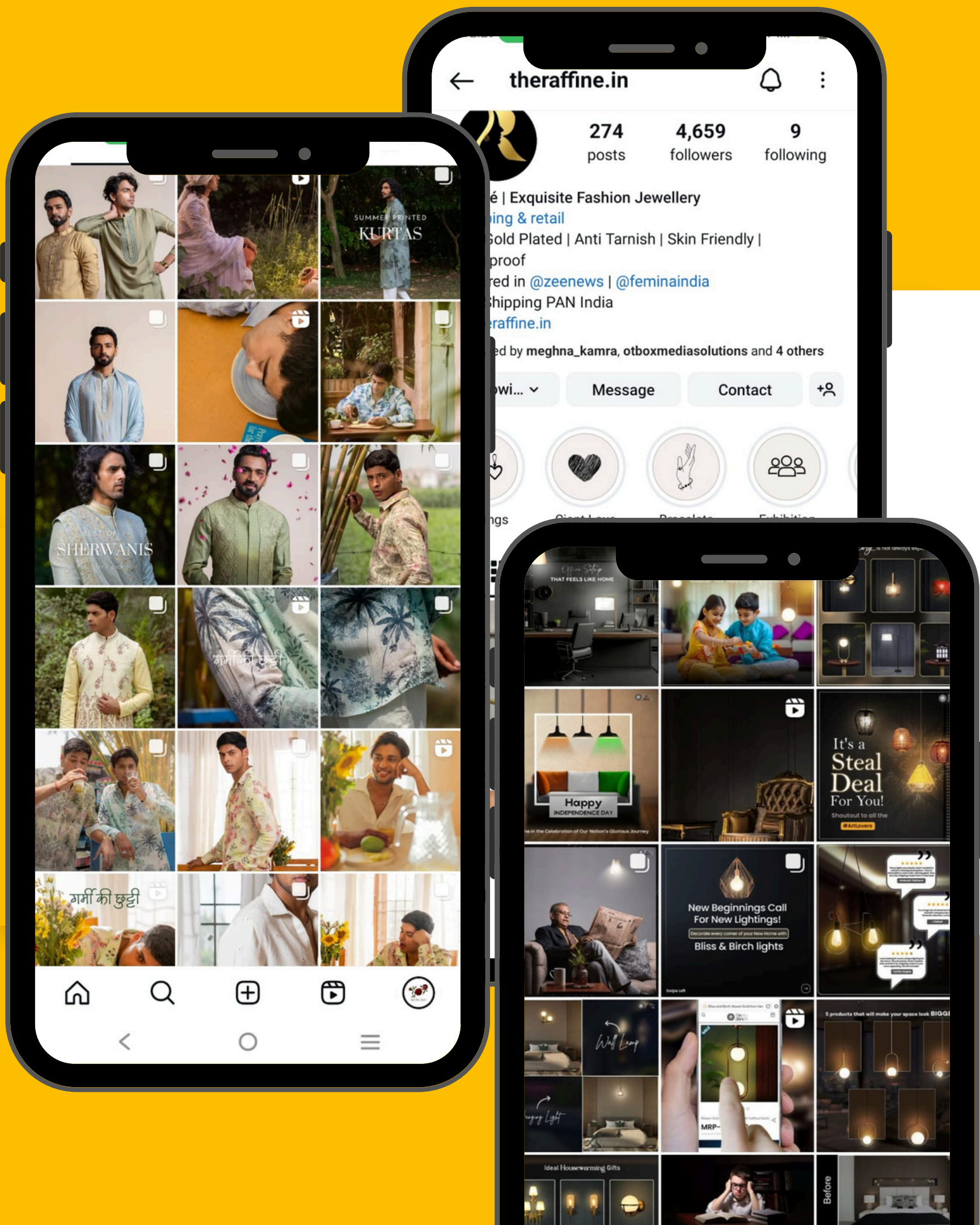
SV  
SWASTHYA VIHAR



THE LEATHER LAUNDRY

# Our Work





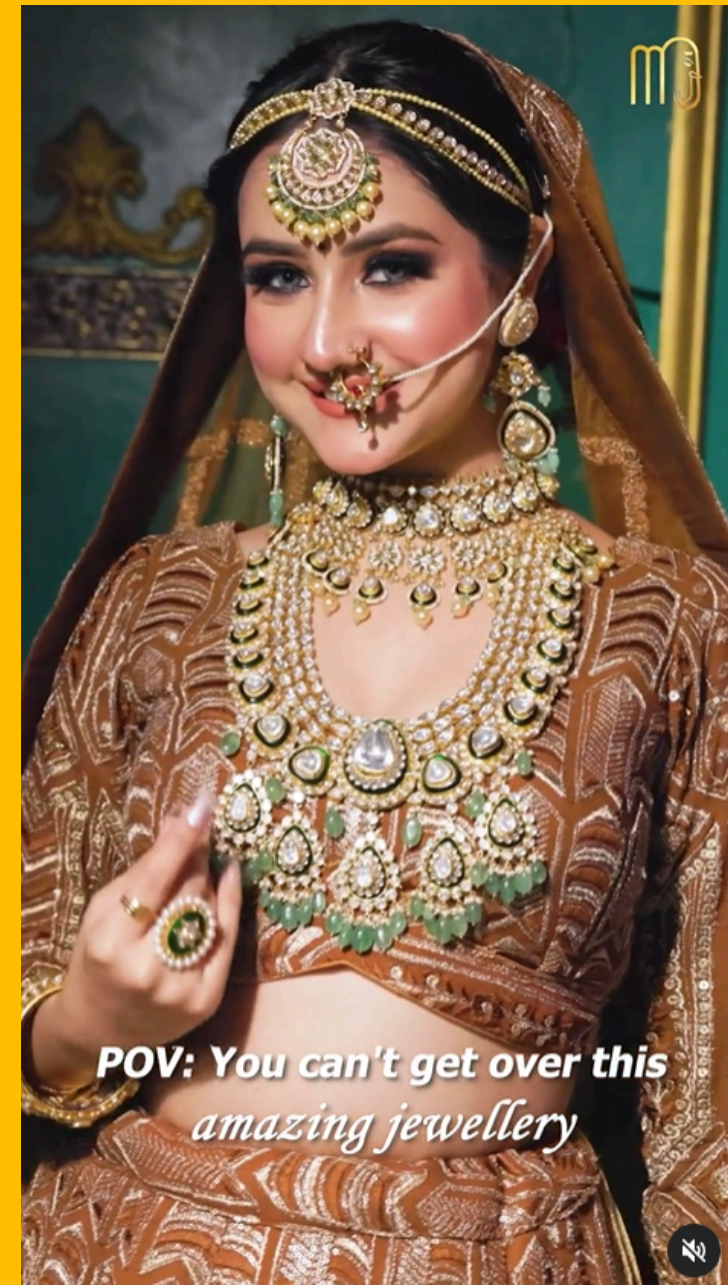
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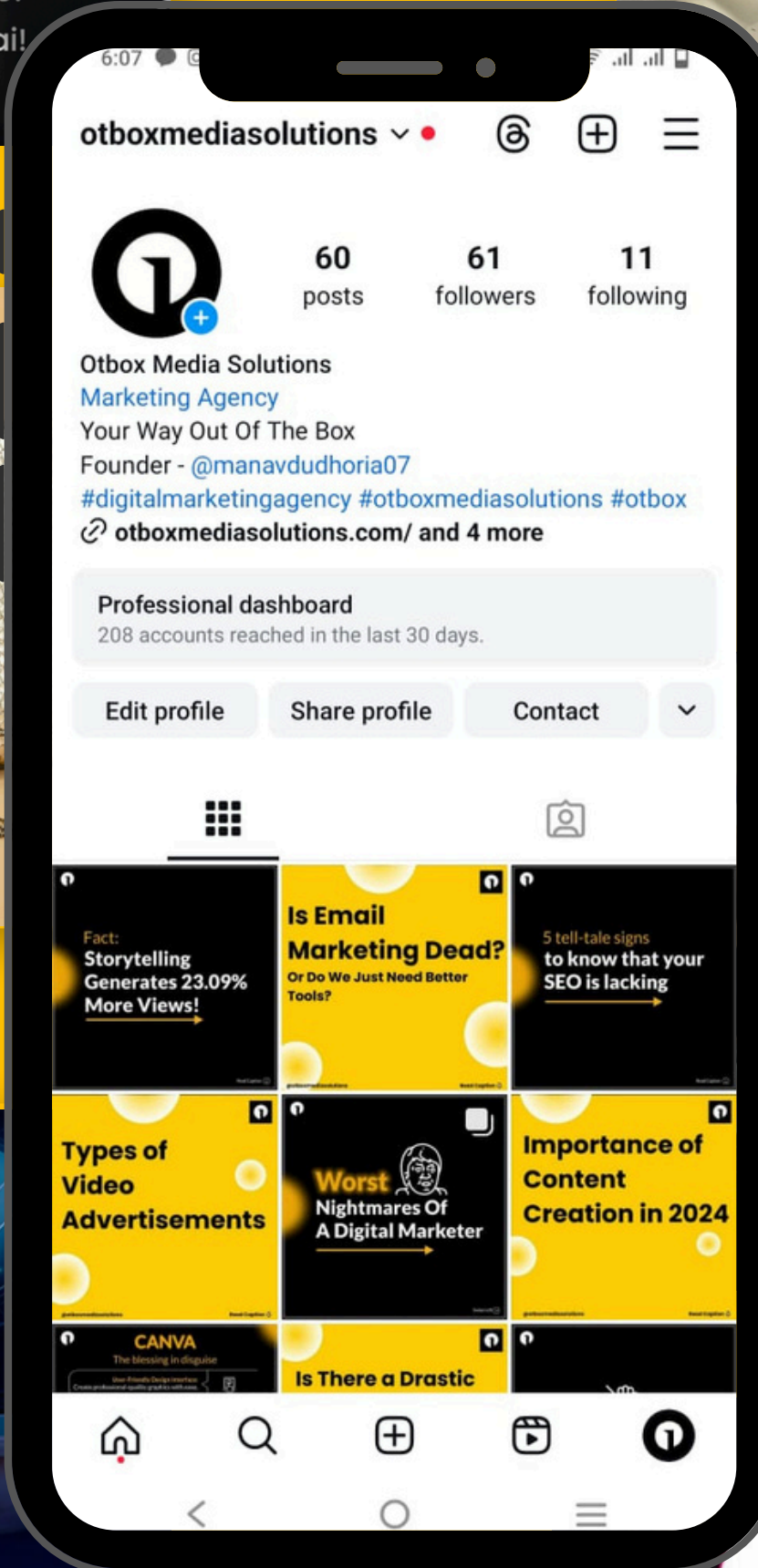
Good THINGS  
TAKE Time



Bedroom ke liye  
lights dekh rahe ho?  
Aa jao dikha dete hai!

You're Just  
One Campaign Away  
From Creating Glory!

*Keep Hustling*



**INDUSTRY LEADERS**

- Digital Asset Protection
- Research & Policy Advisory Firm

**THE Gourmet Bazaar 2024**

Bookings Open

Early Bird Offer Available



# What they say

## About us

I've had the pleasure of working with Otbox Media Solutions, and it's been an incredible experience. Manav has been instrumental in providing tailored solutions for my marketing challenges. Despite being a startup with limited resources, Manav always found creative ways to maximize our impact within our budget. His understanding and support have been invaluable, never once being condescending or dismissive of our situation. I highly recommend them to anyone looking for effective marketing solutions.

**Ayush Jain**  
CEO, houseofayushjain



Good company. Manav has been handling my digital media from past 2 months and has been doing well. He is extremely patient with the clients and tries to understand their perspective. Very analysis driven and solution oriented.

Highly recommended

**Himanshi Jain**  
Founder, TheRaffine



Absolutely loved working with Manav. Their team is creative, attentive, and truly understands the needs of their clients. They've helped us elevate our brand with fresh, innovative strategies that make a real impact. Highly recommend them to anyone looking to take their marketing to the next level! A big thumbs up!

**Ayushi Anchliya**  
Co-Founder, Elree



This man knows the path from 0 to 1 pretty well. Highly recommended. The best part was that he took my business equally seriously as I do and that's where the beauty lies .

Regular follow ups on dependencies, briefing of what's to come, and ability to pre-plan events... A few of the things I liked the most!

**Gaurav Surana**  
COO, Suravi



# Our **Process**

## Research

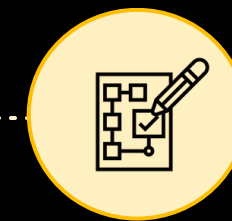
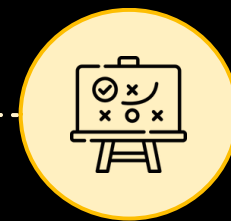
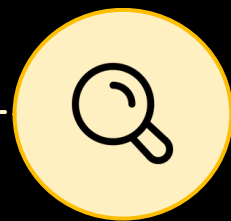
We analyze target markets, audience personas, and industry trends to find growth opportunities.

## Strategy

Indulge in frequent client sessions to craft unique strategies based on research and data.

## Analysis

We analyze performance and gather insights for future strategies and growth



## Discovery

An initial call is set up to understand clients' needs, roadblocks, and wants.

## Exploration

After defining our goal and roadmap, we seek inspiration in designs, campaigns, and strategies.

## Execution

Conceptualize the proposed strategies and take executional decisions to make the strategy prosper.

# About **Founder**

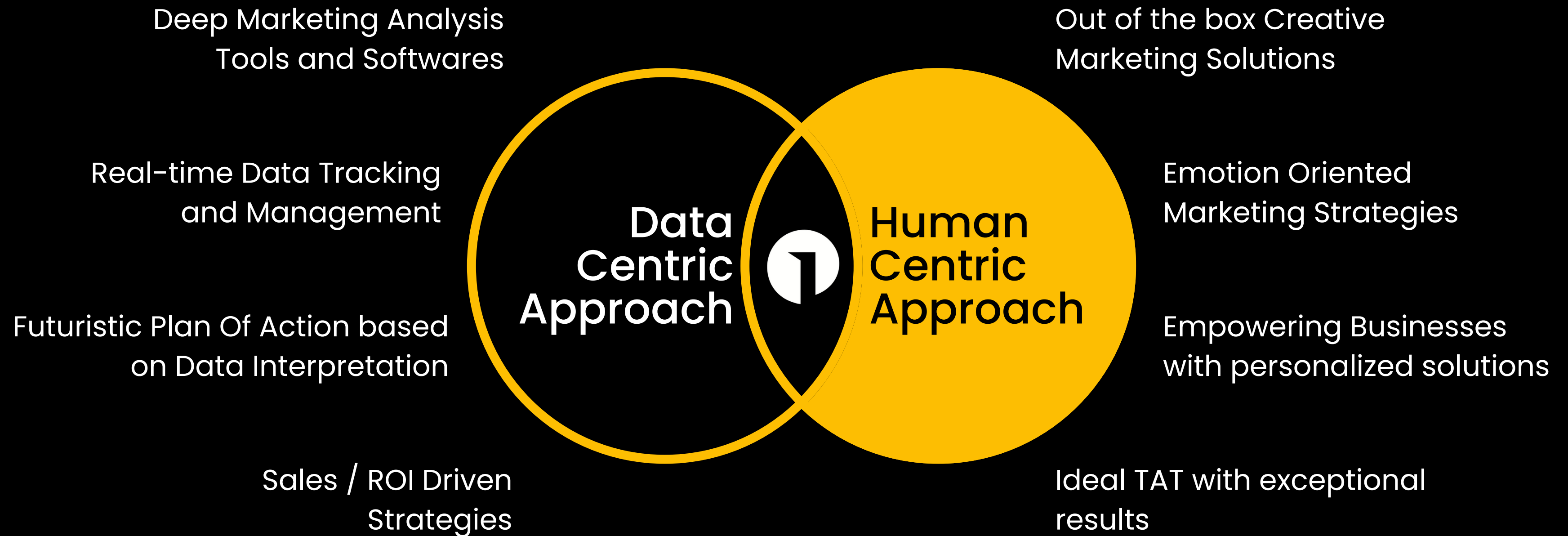
A Digital Marketing expert turned entrepreneur, I am passionate about solving business pain points of all sizes. With a background in Strategic Planning, I've built Otbox Media Solutions to create impactful, result-driven campaigns. With an experience of working with around 100+ clients over the past 3 years, my journey allowed me to excel in Social Media Marketing, Content Strategy, Influencer Marketing, Performance Marketing, SEO, and more.

Otbox Media Solutions is here to elevate your brand's digital presence. We offer a wide range of digital marketing services, combining marketing, design, development, and creative content. Your way out of the box begins here!



**Manav Dudhoria**

# Get the perfect blend of **Tech** ✨ **Human Innovation**





# WHY

## 01 Out-Of-The-Box

Not the monotonous digital marketing solutions for your brand! We innovate, ideate, and craft something unique every single day!



## 02 Quality

Delivering on time and delivering quality solutions on time are two different things! Here, strict processes are followed for exceptional delivery!



## 03 Smile

Spreading smiles is the utmost priority! Be it exceptional results, growth discussions, or friendly conversations – we aim to bring joy and satisfaction to you!



## 04 Commitment

Every member fully immerses themselves in their work, treating each project as if it was their own creation!



# Begin Your Transformation Today

Elevate your brand with our dynamic and creative Digital Marketing Services for unparalleled results and out of the box strategies.

## CONTACT US



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Website



LinkedIn



Instagram



Facebook